



ASHLEY MURRAY

UX & PRODUCT

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🔗 ashleymurray.design

TOOLS

Figma	Storyline360
Sketch	Rise360
Zeplin	UserTesting.com
InVision	SurveyMonkey
Balsamiq	Miro
Illustrator	FigJam
AfterEffects	Keynote/PPT

SKILLS

Info Architecture	Usability Testing
User Journeys	Interviews
Wireframing	Analysis
UI Design	Reporting
Prototyping	Presentations
Design Systems	Demos
Ticket Writing	Writing
Design Thinking	Graphic Design

EDUCATION

Graphic Design Advanced Diploma (2017)

Bachelor of Education (2012)

Honours Bachelor of Arts, Major in Psychology & Minor in Linguistics (2011)

WORK

Family Leave

Oct 2021 - Apr 2023 (James)

Senior UX Designer

Feb 2021 - Present (Kalkomey Enterprises)

Managed a UX team, ran presentations and demos, migrated the company to Figma, and implemented the use of design systems, usability testing, and company-wide research initiatives — in addition to my UX/Product Designer responsibilities.

Family Leave

Jul 2019 - Apr 2020 (Connor)

UX Designer

Jan 2019 - Feb 2021 (Fresh Air Educators/Kalkomey Enterprises)

Worked closely with product and dev teams to create end-to-end product design for new products and features, and UX solutions for existing ones.

Interaction & Graphic Designer

Oct 2017 - Jan 2019 (Fresh Air Educators)

Designed and built interactive courses, as well as provided illustration, web and print production, for government mandated outdoor safety certification courses.

Research Assistant & UX Facilitator

Jan 2016 - Aug 2017 (Algonquin College Applied Research & Innovation)

Provided UI and graphic design on projects contracted through the college, and researched, tested, and presented findings on the usability of the college's new human resource system.

UX Design Intern

Mar 2017 - Apr 2017 (You.i TV/WarnerMedia)

Built info architectures and user flows, conducted usability testing and user research, and used You.i's Engine One plugin for AfterEffects to build an app as part of the intern team.

Design Tutor & Web Development Teaching Assistant

Sep 2015 - Mar 2017 (Algonquin College)

Extended Care Kindergarten Program Teacher

Sep 2012 - Jan 2016 (Centretown Parents' Cooperative Daycare)